

# FALL INTO READING CHALLENGE

It's time to accelerate your literacy growth and win awesome prizes!

Complete Achieve3000 Literacy lessons each week, and you will be automatically entered into nationwide drawings for a chance to win some great prizes! The more you read, the more you can win!



Week 1

## Week 1

**Monday, November 8 – Sunday, November 14**

**Goal:** Complete two activities with a first-try score of 75% or higher. Complete four activities to double your chances!

**Drawing:** A chance to win one of 20 JLab Epic Air Sport Wireless Earbuds!



Week 2

## Week 2

**Monday, November 15 – Sunday, November 21**

**Goal:** Complete two activities with a first-try score of 75% or higher. Complete four activities to double your chances!

**Drawing:** A chance to win one of 20 Amazon Fire HD 8 tablets!



Week 3

## Week 3

**Monday, November 22 – Sunday, November 28**

**Goal:** Complete two activities with a first-try score of 75% or higher. Complete four activities to double your chances!

**Drawing:** A chance to win one of 20 Fujifilm instax mini 11 cameras!



Week 4

## Week 4

**Monday, November 29 – Sunday, December 5**

**Goal:** Complete two activities with a first-try score of 75% or higher. Complete four activities to double your chances!

**Drawing:** A chance to win one of 20 Ryze Tech Tello drones!



Week 5

## Week 5

**Monday, December 6 – Sunday, December 12**

**Goal:** Complete two activities with a first-try score of 75% or higher. Complete four activities to double your chances!

**Drawing:** A chance to win one of 20 Ultimate Ears WONDERBOOM 2 Bluetooth Speakers!



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Achieve3000® is excited to announce the Fall Into Reading Challenge, an all-new contest for Achieve3000 Literacy!

The contest rewards your quality work on Achieve3000 Literacy and is designed to help you achieve the greatest Lexile growth!

## One great contest, 100 lucky winners!

Meet your weekly reading goals and win! When you meet the weekly goal of completing two lesson activities with a first-try score of 75% or greater, we'll add you to a drawing for a chance to win one of 20 prizes!

Weeks will be counted from Monday through Sunday, and winners will be announced mid-week the following week.

All lessons that include activities are counted towards the contest goals, so log in and start reading!

**Remember:** Completing all steps of a lesson will help you do your best on the activity!

## Double your Chances!

When you complete four lessons in a week with a first-try score of 75% or greater, you will get entered into the drawing twice!

Winners will be announced in Achieve3000 Literacy's Notification Center. Teachers and principals of winning students will also be contacted. Students are eligible to win multiple prizes.

*\* International prizes may vary*